

SOIRÉE
EN

OR

Sponsorship
Opportunities

BECAUSE THE RIGHT TREATMENT
CHANGES EVERYTHING



Montreal
General Hospital
Foundation

SOIRÉE EN OR

October 17, 2026

6 p.m.

Salon Ville-Marie

1 Place Ville-Marie,
Montreal, QC, H3B 0E9

Cocktail attire



**Montreal
General Hospital
Foundation**

**Soirée en or is the
Montreal General Hospital Foundation's
signature fundraising event supporting
breakthrough cancer research at the
MGH-MUHC through the McGill University
Division of Thoracic Surgery.**

THE CAUSE

**Fuelling innovative patient-
focused cancer research
at the McGill Division of
Thoracic Surgery**

**Every cancer patient asks
the same question: *Will this
treatment work for me?***

Too many patients still endure toxic therapies without knowing whether they will benefit them. At the Montreal General Hospital (MGH), world-leading surgeons and researchers are working to change that reality — so every patient receives the right treatment, at the right time.

Imagine if doctors could predict which drugs would be most effective on a patient's tumour, without having to subject them to toxic drugs that may not work for them. This promising vision of precision cancer care is at the heart of research led by **Dr. Lorenzo Ferri**, Director of the McGill University Division of Thoracic Surgery based at the Montreal General Hospital of the McGill University Health Centre. Thanks to philanthropic support, this innovative cancer treatment could become a reality.

WHY THIS

MATTERS NOW?

**Despite remarkable advances,
the need remains urgent:**

- Chest cancers (lung and esophagus) remain Quebec's leading cause of cancer death.
- Many patients still receive treatments that are ineffective and highly toxic.
- Public funding alone cannot support high-risk, high-reward breakthroughs.

Philanthropy is the catalyst that turns discovery into reality. It allows researchers to take bold risks, accelerate promising ideas, and bring solutions to patients faster — when time matters most.

That's why we invite you to help raise both funds and awareness for this essential cause through our Foundation's signature event, *Soirée en or*.



**WHAT YOUR SUPPORT
MAKES POSSIBLE**

**Personalized
cancer treatments
tailored to each
patient's tumour.**

**Equitable access
to life-saving
clinical trials
across Quebec.**

**Breakthrough
research to
prevent cancer
from spreading
before it starts.**



Organizing Committee

The Montreal General Hospital Foundation is fortunate to have the support of a stellar committee for this event.

CO-CHAIRS



Antonella Argento



Claudia Cytrynbaum

COMMITTEE MEMBERS

Kathleen Alix

Karyma Bashen

Gabrielle Bélanger

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Kiwan**

Kristina Panzera

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Ephie Tagalakis

Promising research you will support by joining in *Soirée en or*

HELPING PATIENTS AVOID MONTHS OF INEFFECTIVE, TOXIC CHEMOTHERAPY



Dr. Lorenzo Ferri,
Director of the McGill Division
of Thoracic Surgery

For some patients getting chemotherapy, no matter whatever cancer they have, many of them don't respond to the treatment that we give. We give them chemotherapy for three months, it's ineffective, so they have all the toxicity but none of the benefits. We're trying to develop a system that lets us predict who is going to respond to whatever treatment they get, so we can better align a patient with a drug.

Dr. Lorenzo Ferri is collaborating with five university health centres across Canada on his pan-cancer, pan-Canadian precision oncology platform that allows the team to grow a replica of a given patient's tumour in their lab and test hundreds of drugs on it to find the right one — without exposing patients to drugs that may not work for them.

MAKING CLINICAL TRIALS ACCESSIBLE TO MORE PATIENTS



Dr. Jonathan Spicer,
Thoracic Surgeon,
Medical Director of the McGill
Thoracic Oncology Network

We see a huge opportunity to enable our network of referring hospitals to participate in these innovative trials and overcome postal code disparities, improving outcomes and advancing scientific discovery.

Dr. Jonathan Spicer aims to provide thoracic cancer patients throughout the province with equitable access to life-saving clinical trials — even those who live far from big-city teaching hospitals. Dr. Spicer was also the lead surgeon of a groundbreaking worldwide study that successfully paired immunotherapy with chemotherapy before and after surgery, resulting in a higher rate of overall survival for lung cancer patients with resectable disease.

UNDERSTANDING WHY THE IMMUNE SYSTEM FAILS TO DETECT TUMOURS



Dr. Jonathan Cools-Lartigue,
Thoracic Surgeon

If we change our concept of cancer to a disease of the immune system, the failure of our treatment strategies to date becomes less perplexing. I don't think I can stress enough how important community support and philanthropy are to help us carry on vital research. We strive for excellence in care and treatments for all our patients.

Dr. Jonathan Cools-Lartigue is testing a new strategy to stop cancer from metastasizing that examines what makes a person's immune system blind to cancer cells and allows a tumour to grow. His research focuses on the role of neutrophils and systemic inflammation. Instead of killing cancer cells, what makes a person's immune system adopt a tolerant stance that permits ongoing tumour growth and spread?

Soirée en or is more than an event; it is a moment where philanthropy, innovation, and hope come together. By supporting this evening, you are helping ensure that patients facing thoracic cancer receive smarter treatments, better outcomes, and renewed hope.

**TOGETHER,
WE CAN TRANSFORM
CANCER CARE.**

2026 Soirée en or Sponsorship Packages

PLEASE JOIN US AS A SPONSOR AS WE CELEBRATE INNOVATIVE CANCER RESEARCH AT SALON VILLE- MARIE ON OCTOBER 17, 2026. HELP BRING THE RIGHT CANCER TREATMENT TO EVERY PATIENT.

Sponsors will receive a letter of acknowledgment that may be used to declare a business expense on their tax return.

DIAMOND SPONSOR

1 AVAILABLE

\$100,000

- 20 guests at 2 premier tables of 10, preferred location near the stage.
- Premium bottles of champagne at the tables.
- **Exclusive Impact Moment Sponsor:** Logo displayed onscreen during keystone content moment, providing exclusive recognition to the sponsor.
- **Exclusive Entertainment Stage Sponsor:** Verbal and onscreen recognition as the presenting sponsor before and after band performance.
- **Exclusive Champagne Toast Sponsor:** Verbal recognition during a formal champagne toast by medical leadership. Logo on champagne service signage.
- **Exclusive Photo Keepsake Sponsor:** Logo printed on photo keepsake gifted to every dinner attendee.
- Logo on event screens.
- Logo on event website at soireeenor.com
- Post-event recognition in an email to guests.

PLATINUM SPONSOR

3 AVAILABLE

\$50,000

- 12 guests at 1 premier table, preferred location.
- Champagne at the table.
- **Dinner Sponsor:** Recognition with logo as an official dinner sponsor on the evening.
- **Innovative Display Sponsor:** Video content provided by the sponsor, highlighting their relationship to the cause, to be displayed at the event. Content requires approval by the MGHF.
- **Event Keepsake Sponsor:** Logo displayed on an elegant take-home gift for all dinner attendees.
- Logo on event screens.
- Logo on event website at soireeenor.com.
- Post-event recognition in an email to guests.



GOLD SPONSOR

8 AVAILABLE

\$25,000

SILVER TABLE SPONSOR

\$10,000

- 10 guests at 1 table.
- Champagne at the table.
- **Cocktail Sponsor** : Recognition through logo on bar signage.
- **Dance Floor Sponsor**: Logo on screen during dance party.
- Logo on event screens.
- Logo on event website at soireeenor.com.
- Post-event recognition in an email to guests.

- 10 guests at 1 table
- **Valet Sponsor**: Logo on signage at the valet station.
- Name or logo on event screens.
- Name or logo on event website at soireeenor.com.



3 WAYS TO MAKE YOUR GIFT/PURCHASE SPONSORSHIP

ONLINE

soireeenor.com



Montreal
General Hospital
Foundation

BY CHEQUE

Payable to

The Montreal General Hospital Foundation
Attn: Audrée Lavertu
1650 Cedar Avenue, suite E6 129, Montreal,
Quebec H3G 1A4

BY WIRE TRANSFER

OR BY PHONE

By calling our
receptionist at
514-934-8230

To request an invoice or pledge reminder, please email Mathilde Grand at mgrand@fondationhgm.com

About the McGill Division of Thoracic Surgery

The McGill University Division of Thoracic Surgery strives to provide state-of-the-art surgical care to its patients, combined with cutting-edge research and innovation and patient-centered education of the next generation of surgical healers. Continued success at these three fundamental pillars of academic medicine positions the McGill Division of Thoracic Surgery as the premier program for treatment of lung, esophagus, and stomach cancer in North America.

Surgical Care

The McGill Division of Thoracic Surgery, centered at the Montreal General Hospital of the McGill University Health Centre, manages patients from over 40 hospitals across the province of Quebec. Although chemotherapy and radiation therapy can be given in these referring hospitals, the MGH is the sole surgical centre for over 50% of the province for patients with lung and esophageal cancer. In terms of patients treated, research productivity, and surgical trainees, this is by far the largest and most comprehensive program in Canada. It is the only program in the province to receive the Minister of Health's top Level 4 designation for Lung Cancer treatment.

The division's thoracic surgeons specialize in complex cases and sophisticated, minimally invasive and robotic surgical techniques. Several transformative surgical techniques have been pioneered within the Division of Thoracic Surgery of the Montreal General Hospital — the first hospital in North America to perform removal of esophageal and stomach cancers through a scope (endoscopic submucosal resection), avoiding surgery in these patients. The MGH is a pioneer and global leader in enhanced recovery pathways, for example, as of recently, some major lung surgery patients can safely go home to continue recovery on the same day as their operation.

Research and Innovation

With 11 members, eight surgeons, and three scientists, the Division of Thoracic Surgery is home to Canada's most research-intensive program fostering discoveries that improve the lives of patients suffering from cancers of the lung, esophagus, and stomach. The division has leveraged support from philanthropy in research to gain significant peer reviewed research grant funding from national research agencies in Canada (Canadian Institutes of Health Research and Canadian Cancer Society), the United States of America (Department of Defense), and the United Kingdom (Cancer Research UK) to the tune of over 2.3 million dollars per year. Over the past five years, the division has published in top biomedical journals including *the New England Journal of Medicine*, *Lancet*, *Nature*, *Developmental Cell*, and *Cancer Cell*.

Education

The McGill University Division of Thoracic Surgery attracts surgeons from across the globe for fellowship training. In the past 10 years, surgeons from the United States, Italy, UK, Ireland, France, Israel, Kuwait, Germany, Chile, Argentina, and Japan have completed the very competitive advanced thoracic surgical oncology fellowship under the internationally recognized surgeons at the Montreal General Hospital. Many of these have returned to leadership positions in their home country and cite the exceptional training as a foundational building block for their success.

About the Montreal General Hospital Foundation



Dr. Lorenzo Ferri

I've been fortunate to have been supported by the MGHF over the past 20 years. Through this incredible philanthropic support, we've been able to tackle difficult questions in cancer care that cannot be financed through traditional funding mechanisms. We can start with high-risk, high-reward approaches that let us go out on a limb to try and find answers for patients with difficult challenges in cancer care.

The Montreal General Hospital Foundation's mission is to inspire the philanthropic community to invest in transformative initiatives, conceived and guided by our medical leaders, that have a significant impact on patient lives.

In doing so, we advance the pioneering spirit of the Montreal General Hospital, which joined forces with McGill University to form Canada's first teaching hospital.

For more than 50 years, the Montreal General Hospital Foundation has been committed to supporting research and innovation.

From personalized cancer care to surgical innovation, mental health, clinical research, and more, we support transformative initiatives that shape the future of healthcare – thanks to generous donors. Our Foundation is also proud to foster collaborations with other institutions, for better patient outcomes. Let's transform healthcare together!

Together Against Cancer

This year, all money raised for *Soirée en or* will be included in the \$100 million goal of Together Against Cancer, a collaborative fundraising campaign between the Cedars Cancer Foundation and the Montreal General Hospital Foundation.



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