

1979

CELEBRATING 40 YEARS

2018



# 40<sup>TH</sup> ANNUAL CEDARS GOLF CLASSIC

IN COLLABORATION WITH  
**THE MONTREAL GENERAL  
HOSPITAL FOUNDATION**

**Monday, June 18, 2018  
The Royal Montreal Golf Club**

**SPONSORSHIP OPPORTUNITIES**



**40<sup>TH</sup> ANNUAL  
CEDARS GOLF CLASSIC**  
IN COLLABORATION WITH  
**THE MONTREAL GENERAL HOSPITAL FOUNDATION**

**DATE**

**Monday, June 18<sup>th</sup>, 2018**

**LOCATION**

**The Royal Montreal Golf Club  
Ile Bizard, Quebec**

**GOLF FEES**

<b>Single</b>	<b>\$1,250</b>
<b>Foursome</b>	<b>\$5,000</b>

**SCHEDULE**

<b>10:30 a.m.</b>	<b>– Player Registration, Pre-Golf Brunch, Practice Warm-Up</b>
<b>12:30 p.m.</b>	<b>– Shotgun Start</b>
<b>6:00 p.m.</b>	<b>– Cocktail, Reception and Dinner</b>

The 40th Anniversary Cedars Golf Classic and the Montreal General Hospital Foundation (MGHF) will support Cedars' Priority Needs as well as the MGHF's priority needs in surgical oncology. These needs — as determined by Dr. Armen Aprikian, Medical Director of Cedars and Chief of the MUHC Cancer Care Mission — and his executive team will serve priorities in patient care, research and education across the continuum of life, from pediatric, adolescent and adult care to survivorship, supportive and palliative care.



40<sup>TH</sup> ANNUAL  
CEDARS GOLF CLASSIC  
IN COLLABORATION WITH  
THE MONTREAL GENERAL HOSPITAL FOUNDATION

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR

**\$25,000**

- Exclusive title sponsorship of the event
- Corporate name and logo displayed prominently on tournament banner
- Corporate banner displayed at registration desk
- Corporate recognition on Cedars and Montreal General Hospital Foundation websites with link
- Logo recognition on sponsor boards
- Exclusive corporate hole signage on the Blue and Red courses
- Acknowledgment in all print and digital communication & Ad in program book
- Sponsor recognition cards at dinner
- 1 golf foursomes (includes brunch, cocktail & dinner for each golfer)

### GOLD SPONSOR

**\$20,000**

- Corporate name and logo displayed prominently on tournament banner
- Corporate recognition on Cedars and Montreal General Hospital Foundation websites with link
- Exclusive corporate hole signage on the Blue and Red courses
- Acknowledgment in all print and digital communication & Ad in program book
- Sponsor recognition cards at dinner
- 1 golf foursome (includes brunch, cocktail & dinner for each golfer)

### SILVER SPONSOR

**\$10,000**

- Logo recognition on sponsor boards
- Exclusive corporate hole signage on the Blue and Red courses
- Acknowledgment in all print and digital communication & Ad in program book
- Sponsor recognition cards at dinner
- 1 golf foursome (includes brunch, cocktail & dinner for each golfer)

### GOLFER FOURSOME

**\$5,000**

- 1 golf foursome (includes brunch, cocktail & dinner for each golfer)
- Corporate hole signage on the Blue and Red courses

### GOLF CARTS SPONSOR

**\$12,000**

- Logo recognition on all golf carts and sponsor boards
- Acknowledgment in all print and digital communication
- Sponsor recognition cards at dinner
- 1 golf foursome (includes brunch, cocktail & dinner for each golfer)

### BRUNCH SPONSOR • COCKTAIL SPONSOR **\$6,000**

- Sponsor signage with logo displayed in the brunch area and/or cocktail area

### PUTTING GREEN SPONSOR • HOLE SPONSOR **\$2,000**

- Sponsor signage with logo on one putting green and/or on one hole sponsor, the Blue and Red courses

## COMMEMORATIVE PROGRAM BOOK

- Full page \$1000
- 1/2 page \$750
- 1/4 page \$500



40<sup>TH</sup> ANNUAL  
**CEDARS GOLF CLASSIC**  
 IN COLLABORATION WITH  
 THE MONTREAL GENERAL HOSPITAL FOUNDATION

**SPONSORSHIP • GOLFER REGISTRATION FORM**

**SPONSORSHIP OPPORTUNITIES**

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsor ..... \$25,000 | <input type="checkbox"/> Golf Carts Sponsor ..... \$12,000     |
| <input type="checkbox"/> Gold Sponsor ..... \$20,000     | <input type="checkbox"/> Brunch Sponsor ..... \$6,000          |
| <input type="checkbox"/> Silver Sponsor ..... \$10,000   | <input type="checkbox"/> Cocktail Sponsor ..... \$6,000        |
| <input type="checkbox"/> Golfer Foursome ..... \$5,000   | <input type="checkbox"/> Putting Green Sponsor ..... \$2,000   |
|  | <input type="checkbox"/> Hole Sponsor (2 courses)..... \$2,000 |

\* SPONSORS will have their logo displayed at the event and in associated printed and digital materials. Only a Business Receipt will be issued.

**INDIVIDUAL GOLFERS**

Individual Golfers ..... \$1,250      QTY \_\_\_\_\_ \$ \_\_\_\_\_

**DONATION ONLY**

I regret that I cannot attend the event, but would like to enclose a donation:      \$

**PERSONAL AND BILLING INFORMATION**

Corporate donation       Personal donation       Invoice

Name: \_\_\_\_\_

Company: \_\_\_\_\_

\* The tax receipt will be issued to the name or company specified

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

VISA       MasterCard       American Express       Cheque\*       Amount: \$ \_\_\_\_\_

\*Cheque payable to **The Montreal General Hospital Foundation re: Golf Tournament**

Cardholder name: \_\_\_\_\_

\* Please note that tax receipt will be issued in card holder's name.

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_ m | \_\_\_\_\_ yy

**FOURSOME GOLFER NAMES      HANDICAP      EMAIL      TELEPHONE**

Group Name: \_\_\_\_\_

1.			
2.			
3.			
4.			

Please return your payment or address any inquiries to  
 Tashshena McLean at [tmclean@mghfoundation.com](mailto:tmclean@mghfoundation.com)  
 514-934-8230 ext. 43733

Fondation de L'Hôpital général de Montréal  
 1650 Cedar Ave, bureau E6 129  
 Montréal QC H3G 1A4





40<sup>TH</sup> ANNUAL  
**CEDARS GOLF CLASSIC**  
 IN COLLABORATION WITH  
 THE MONTREAL GENERAL HOSPITAL FOUNDATION

## PROGRAM BOOK ADVERTISEMENT ORDER FORM

### AD SIZE AND PRICING\*

- Full page ..... \$1,000       1/4 page ..... \$500  
 1/2 page ..... \$750

### AD MESSAGE

---



---



---



---

Notes: \* Tax receipt will be issued for all personal messages      \* Please print your message - max. 100 characters  
 \* Business receipt will be issued for all Ads

### PERSONAL AND BILLING INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

\* The tax receipt will be issued to the name or company specified

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

**VISA**     **MasterCard**     **AMERICAN EXPRESS**     Cheque\*     Amount: \$ \_\_\_\_\_

\*Cheque payable to **The Montreal General Hospital Foundation re: Golf Tournament - Commemorative Program Book**

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_ m | \_\_\_\_\_ yy

\* Please note that tax receipt will be issued in card holder's name.

### IMPORTANT DEADLINE INFORMATION

- Chose whether you would like an **advertisement** or a **personal message** in the program book.
- Please submit print-ready pdf or high resolution jpeg files.
- Ad must fit into the designated dimensions on the back page - will resize as needed.
- All ads are due by **Friday, May 18, 2018**.
- Payment is due with order.

Please submit your completed form and a high resolution electronic file to Tashshena McLean at [tmclean@mghfoundation.com](mailto:tmclean@mghfoundation.com)

1650 Cedar Ave, bureau E6 129, Montréal QC H3G 1A4

T: 514-934-8230 ext. 43733

Charity Registration Number: 119000974-RR0001



**1/2 Page**  
8" w X 5" h  
\$750

**1/4 Page**  
3.75" w X 5" h  
\$500

**Full Page**  
8" w X 10.25" h  
\$1,000