

1979

CEDARS GOLF CLASSIC

2021



42ND ANNUAL CEDARS GOLF CLASSIC

**A COLLABORATION BETWEEN
THE CEDARS CANCER FOUNDATION AND
THE MONTREAL GENERAL HOSPITAL FOUNDATION**

**Monday, June 21, 2021
The Royal Montreal Golf Club**



SPONSORSHIP OPPORTUNITIES



42ND ANNUAL CEDARS GOLF CLASSIC

The Cedars Cancer Foundation and the Montreal General Hospital Foundation (MGHF) are pleased to partner for the 42nd Annual Cedars Golf Classic. This event will support Cedars Cancer Centre Priority Needs as well as the Montreal General Hospital's Priority Needs in surgical oncology. These funds will serve to fulfill top priorities in patient care, research and education across the continuum of life, from pediatric, adolescent and adult care to survivorship, supportive and palliative care.

DATE

Monday, June 21, 2021

LOCATION

The Royal Montreal Golf Club
Ile Bizard, Quebec

GOLF FEES

Single	\$1,250
Foursome	\$5,000

SCHEDULE

To be determined





**42ND ANNUAL
CEDARS GOLF CLASSIC**
MONDAY, JUNE 21, 2021

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$25,000

- Exclusive title sponsorship of the event
- Corporate name and logo displayed prominently on tournament banner
- Corporate banner at the welcome tent
- Corporate recognition on the Cedars Cancer Foundation website and the Montreal General Hospital Foundation website
- Logo recognition on sponsor boards
- Corporate hole signage on the Blue and Red courses
- Acknowledgment in all digital communications
- Full page ad in Digital Program Book
- 1 golf foursome

GOLD SPONSOR

\$20,000

- Corporate name and logo displayed prominently on tournament banner
- Corporate recognition on Cedars Cancer Foundation and Montreal General Hospital Foundation websites with link
- Corporate hole signage on the Blue and Red courses
- Acknowledgment in all digital communications
- Full page ad in Digital Program Book
- 1 golf foursome

GOLF CART SPONSOR

\$12,000

- Logo recognition on all golf carts and event sponsor boards
- Acknowledgment in all digital communications
- Full page ad in Digital Program Book
- 1 golf foursome

SILVER SPONSOR

\$10,000

- Logo recognition on sponsor boards
- Corporate hole signage on the Blue and Red courses
- Acknowledgment in all digital communications
- Full page ad in Digital Program Book
- 1 golf foursome

GOLFER FOURSOME

\$5,000

- 1 golf foursome
- Corporate hole signage on the Blue and Red courses

BRUNCH SPONSOR • COCKTAIL SPONSOR **\$6,000**

- Sponsor signage with brand representation displayed in the brunch area and/or cocktail area

HOLE SPONSOR **\$2,000**

- Sponsor signage with brand representation on one hole, the Blue and Red courses

PROGRAM BOOK

- Full page \$1,000
- 1/2 page \$750
- 1/4 page \$500



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SPONSORSHIP • GOLFER REGISTRATION FORM

SPONSORSHIP OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Platinum Sponsor\$25,000 | <input type="checkbox"/> Golf Carts Sponsor\$12,000 |
| <input type="checkbox"/> Gold Sponsor\$20,000 | <input type="checkbox"/> Brunch Sponsor\$6,000 |
| <input type="checkbox"/> Silver Sponsor\$10,000 | <input type="checkbox"/> Cocktail Sponsor\$6,000 |
| <input type="checkbox"/> Golfer Foursome\$5,000 | <input type="checkbox"/> Hole Sponsor (2 courses).....\$2,000 |

Sponsors will have their logo displayed at the event and in associated printed and digital materials.

Note: A Business/Official Tax Receipt will be issued for your donation portion in accordance with CRA Guidelines.

INDIVIDUAL GOLFERS

- ☐ Individual Golfers\$1,250 QTY _____ \$ _____

DONATION ONLY

- ☐ I regret that I cannot attend the event, but would like to enclose a donation:

* A tax receipt will be issued for all donations of \$18 or more.

\$ *

PERSONAL AND BILLING INFORMATION

- ☐ Corporate donation ☐ Personal donation ☐ Invoice

Name: _____

Company: _____
* The tax receipt will be issued to the name or company specified

Address: _____

City: _____ Province: _____ Postal code: _____

Email: _____ Telephone: _____

- ☐  ☐  ☐  ☐ Cheque* ☐ Amount: \$ _____

*Cheque payable to **The Montreal General Hospital Foundation re: Golf Tournament**

Cardholder name: _____

* Please note that tax receipt will be issued in card holder's name.

Card number: _____ Expiry date: _____ m | _____ yy

FOURSOME GOLFER NAMES

HANDICAP

EMAIL

TELEPHONE

Group Name: _____

1.			
2.			
3.			
4.			

Please return your payment or address any inquiries to
Gina Steszyn at gsteszyn@mgfoundation.com

The Montreal General Hospital Foundation
1650 Cedar Ave, bureau E6 129, Montréal, QC H3G 1A4 | T: 514-934-8230
Charity Registration Number: 119000974RR0001





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DIGITAL PROGRAM BOOK ADVERTISEMENT ORDER FORM

* Digital Program Book will be available online at cedars.ca and mghfoundation.com

AD SIZE AND PRICING*

- | | |
|---|--|
| <input type="checkbox"/> Full page\$1,000 | <input type="checkbox"/> 1/4 page \$500 |
| <input type="checkbox"/> 1/2 page.....\$750 | <input type="checkbox"/> Use the same ad as 2019 |

AD MESSAGE

Notes: * Tax receipt will be issued for all personal messages
* Business receipt will be issued for all Ads

* Please print your message - max. 100 characters

PERSONAL AND BILLING INFORMATION

Name: _____

Company: _____

* The tax receipt will be issued to the name or company specified

Address: _____

City: _____ Province: _____ Postal code: _____

Email: _____ Telephone: _____

☐ **VISA** ☐ **MasterCard** ☐ **AMERICAN EXPRESS** ☐ Cheque* ☐ Amount: \$ _____

*Cheque payable to **The Montreal General Hospital Foundation re: Golf Tournament - Program Book**

Cardholder name: _____

Card number: _____ Expiry date: _____ m | _____ yy

* Please note that tax receipt will be issued in card holder's name.

IMPORTANT DEADLINE INFORMATION

- Choose whether you would like an **advertisement** or a **personal message** in the **Digital Program Book**.
- Please submit print-ready pdf or high resolution vector art.
- Ad must fit into the designated dimensions on the back page - will resize as needed.
- All ads are due by **Friday, May 14, 2021**.
- Payment is due with order.

Please return your ad or address any inquiries to
Gina Steszyn at gsteszyn@mghfoundation.com

The Montreal General Hospital Foundation
1650 Cedar Ave, bureau E6 129, Montréal, QC H3G 1A4 | T: 514-934-8230
Charity Registration Number: 119000974RR0001

DIGITAL PROGRAM BOOK DIMENSIONS

1/2 Page
8" w X 5" h
\$750

1/4 Page
3.75" w X 5" h
\$500

Full Page
8" w X 10.25" h
\$1,000