

## VITAL SUPPORT FOR VITAL CARE



### CELEBRATING 50 YEARS OF VITAL SUPPORT THANKS TO YOU

The very definition of “vital” means “essential”. That is what **YOU** are to us here at the Montreal General Hospital Foundation. Our generous donors, Board of Directors, corporate partners, as well as our network of selfless volunteers. Not to mention our dedicated medical leaders who transform this philanthropy into vital healthcare solutions for the benefit of all.

## THANK YOU!

## THE FOUNDATION'S 50<sup>TH</sup> ANNIVERSARY

### A WORD FROM OUR NEW PRESIDENT & CEO

Change is in the air, and you, our generous donors are a big part of that. Thanks to your support, the MGH Foundation celebrates a huge milestone this year – its 50<sup>th</sup> anniversary. Moreover, I have the honour of being newly appointed as President & CEO, building on the leadership of Jean-Guy Gourdeau. I would like to take this opportunity to thank him for his expertise and dedication, and his unwavering support. He has set a wonderful example for us all.

By supporting innovative and transformative initiatives, you enable tremendous medical breakthroughs and promote research that leads to more positive health outcomes.

It is with profound gratitude that we acknowledge and thank you, our donors, for providing vital support for vital care and carrying forward our vision through your legacy of generosity.

On behalf of the Foundation's whole team, a tremendous thank you.

*Stephanie F. Riddell*

**STEPHANIE RIDDELL | PRESIDENT & CEO**



Stephanie Riddell, President & CEO



A few members of our team : Margaux, Marie-Claude, Sylvie, Kim, Jean-Guy, Magali, Kathryn and Stephanie.

# WORDS FROM OUR LEADERS



**Jean-Christophe Bédos**

Chair of the Board of Directors

"Jean-Guy Gourdeau's leadership helped forge a strong, innovative, accountable organization with a supportive team spirit dedicated to the MGH Foundation's whole community. His work has been exemplary and has allowed the organisation to grow both in terms of its size, impact and community awareness.

Through Stephanie Riddell's appointment, the Board of Directors is recognizing her leadership and her ability to engage with all stakeholders in an authentic, passionate and collaborative way.

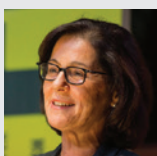
Our Foundation has ambitious goals, and Stephanie will continue to build our organization and bring it to the next level as we celebrate the 50<sup>th</sup> anniversary of the Foundation this year."



**Dr. Lucie Opatrny**

President and Executive Director, McGill University Health Centre

"I am honoured to pursue this successful collaboration with the MGH Foundation to further improve patient care. Together, we will shape the future of medicine, transforming lives and creating lasting impact. This inspiring collaboration is a commitment to even more extraordinary achievements in the years to come."



**Dr. Rhian Touyz**

Executive Director and Chief Scientific Officer, Research Institute of the McGill University Health Centre

"In honour of the MGH Foundation's 50<sup>th</sup> anniversary, I would like to acknowledge its support for tremendous advances and discoveries in medical research. The generosity of its community has broken new ground, turning bold ideas into concrete progress, inspiring generations of researchers at the Research Institute of the McGill University Health Centre. May this 50<sup>th</sup> anniversary mark the beginning of a new era of medical research and innovation."



## 50 YEARS OF VITAL SUPPORT MAKE TRANSFORMATIVE HEALTHCARE INITIATIVES A REALITY

### REVOLUTIONIZING MEDICINE WITH YOUR GENEROSITY

For the past 50 years, our Foundation has been devoted to improving quality of life and well-being in the community. We invest in our teams of clinicians and researchers to create real change in prevention, diagnosis, treatments and recovery. Our collective efforts have extended our impact far beyond the MGH.

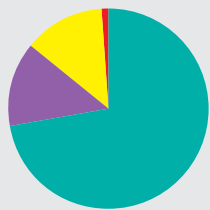
### TOGETHER WE ARE BUILDING THE FUTURE!

In an era where sophisticated artificial intelligence (AI) and complex robotics are revolutionizing medicine at an accelerated and exciting pace, we have become a major player in this new frontier. Together, we will continue to invest in innovation and excellence to build the future of medicine. **A tremendous and heartfelt thank you for the last 50 years. We know that the next 50 will be just as exciting and decisive.**

**Thank you for standing by our side.**

# YOUR IMPACT IN NUMBERS

## SOURCES OF REVENUES



Major Gifts	\$16 M
Planned Giving	\$3.6 M
Annual Giving	\$3.4 M
Other sources	\$0.3 M

**TOTAL RAISED \$23.3 M**

## SUPPORT TO VITAL CARE



Research	\$7.1 M
Patient Care	\$3.7 M
Education	\$1.9 M

**TOTAL 12.7 M\$**

## TOTAL ADMINISTRATIVE EXPENDITURES TO REVENUES RATIOS\*

Fundraising Costs	7.5 %
Management & Administration	4.9 %
Investment Management Fees	1.0 %
<b>TOTAL ADMINISTRATIVE EXPENDITURES</b>	<b>13.4 %</b>

\* Based on the Canada Revenue Agency T3010 rules

# AN OUTSTANDING YEAR THANKS TO YOUR GENEROSITY

This year, we are thrilled to report that we raised **\$23.3M** in total gifts. Major donations accounted for a large part of the revenues, in addition to planned giving and annual giving.

We continue to support research to provide our community with the best healthcare and patient journey. During 2022-2023, **\$7.1M** was invested in research and **\$1.9M** in education and training to further the knowledge of medical teams. Taking care of patients remains a high priority: **\$3.7M** was invested in support of patient care.

Our administrative expenditures ratio of **13.4%** means that your donations can go a long way and go directly where they are needed and matter most.

**This would not have been possible without the amazing generosity of our community combined with the hard work of our team and dedication of our Board of Directors.**

See detailed financial statements:  
[codelife.ca/annual-report-2022-2023](https://codelife.ca/annual-report-2022-2023)

## OUR COMMITTED COMMUNITY

A sincere thank you to all those who are involved with the Foundation, your engagement makes all the difference! We acknowledge the commitment of our volunteers, our Board of Directors and our CODE LiFE Leaders, who act as ambassadors to support the MGH Foundation's efforts.

**6,000 times over: THANK YOU!** To all our 6,000 donors, your generosity and loyalty are what give meaning to our mission of providing vital support for vital care.

See the list of Board of Directors:  
[Codelife.ca/board-of-directors](https://codelife.ca/board-of-directors)

See the list of Governors:  
[codelife.ca/governors](https://codelife.ca/governors)



Jean-Guy Gourdeau, Robert Rothenberg and Nathaniel Thomas.

A special thank you to Nathaniel Thomas for his involvement as a CODE LiFE Leader!

## ESTATE PLANNING AND LEGACY GIFTS

**"As the trustee for several estates, I have witnessed first-hand the powerful impact that can be made through effective Estate Planning.** Their legacy has allowed many Montreal teaching hospitals to modernize and expand their mental health, nursing, and surgical programs."

—Paul R. Marchand, Financial Advisor



Nicole Bernard and Paul R. Marchand

50  
YEARS

## THE FUTURE OF SURGERY



Dr. Liane Feldman  
Surgeon-in-Chief (MUHC)

The “Future of Surgery” is an ambitious plan that aims to provide safer, more personalized care and improved patient recovery.

Dr. Feldman, who leads this initiative, imagines a world where the burden of surgery is dramatically reduced, allowing patients to recover faster, with less complications and less strain on the healthcare system. “It’s all about avoiding the negative impacts of surgery such as ensuring little or no downtime for the patient.” Dr. Liane Feldman, Surgeon-in-Chief (MUHC)

This **\$35M** initiative aims to transform the way surgery is performed by integrating the latest **AI-driven decision support tools** with next generation of **minimally-invasive surgical robotics**.

This vision is shared by our generous donors: **\$5M dollars has already been raised** this year and this is only the beginning!

### OUR LOYAL COMMUNITY OF PHILANTHROPISTS

“This innovative project will make future surgeries fast, safe, less painful, with speedy recovery and many more positive results. Everyone becomes a patient at some time in his or her lifetime. This is for everyone. **Thank you, Dr. Feldman for leading this transformative initiative.**”

Richard and Satoko Ingram, donors, pictured above at the 2022 CODE LiFE Research Awards, with Dr. Junko Tokuno, Jean-Guy Gourdeau and Stephanie Riddell.



Amir Hooshian and Amir Sayadi, co-founders of Hepius Medical, one of the many medtech startups working in the CLIP at the MGH.

### CLINICAL INNOVATION

The Clinical Innovation Platform (CLIP) is a unique health technology incubator based at the MGH, serving the entire innovation ecosystem in Montreal. The CLIP aims to support innovative solutions to unmet clinical needs and accelerate the adoption of technologies into the market and healthcare system.

Co-founders of Holo-Ray, Amir Hooshian and Amir Sayadi, are the recipients of the **Marika Zelenka Roy Simnovation Award**, awarded by the MGHF as part of the McGill Clinical Innovation Competition. Through this support and the CLIP, they now have access to a highly specialized space to conduct their research and build prototypes.



WATCH OR LISTEN TO:

[codelife.ca/grushka-wong-trauma-northern-quebec-interview](https://codelife.ca/grushka-wong-trauma-northern-quebec-interview)

### TRAUMA CARE

Available as both podcasts and videos, our CODE LiFE Interviews showcase the latest, most innovative and inspiring healthcare projects!

In this interview, Drs. Jeremy Grushka and Evan Wong, trauma surgeons at the MGH, discuss the realities and challenges of providing care in Northern Quebec communities. They regularly travel to Nunavik and James Bay to provide much-needed medical care through the MGH’s David S. Mulder Trauma Centre, one of only three tertiary care adult trauma centres in Quebec.

50  
YEARS

## PERSONALIZED CANCER CARE



Dr. Lorenzo Ferri, Director of the Division of Thoracic Surgery and the Upper Gastrointestinal (GI) Cancer Program

Designated as a Provincial Referral Centre, the MGH's Thoracic Surgery Division has the largest esophageal cancer program in Canada and one of the largest lung cancer programs. These high patient volumes of complex cases enable the team to conduct a multitude of research initiatives. They collaborate with leading cancer centres around the world and his team is recognized for their outstanding care and cutting edge science.

"The priority for us is to develop personalized treatments that are less invasive and more effective. We couldn't do this without your donations." Dr. Lorenzo Ferri

Thank you for your ongoing, vital support!



Dr. Jonathan Spicer, Dr. Sara Najmeh,  
Dr. David S. Mulder, Dr. Lorenzo Ferri,  
Dr. Carmen Mueller and Dr. Mathieu Rousseau

### OUR LOYAL COMMUNITY OF PHILANTHROPISTS

"We are all inside in the battle to eradicate cancer and there are many good ways to support the cause. But how do you choose? For me the decision was easy because the disciplined approach of Dr. Ferri and his team – a potent blend of determination, innovation and compassion – calmed me and saved my life! Now I'm lending financial support to help others."

—Mary McBride, Donor



### A HIGHLY SUCCESSFUL SOIRÉE EN OR

In 2022, the Soirée en or event raised over **\$400,000**. This renewed support represents a ray of hope for the many patients fighting lung, esophageal and stomach cancer. Thank you to everyone who contributed to this success and to our honorary chairs:

Jonathan Aune, Brenda and Samuel Gewurz, Evelyn Wajcer and Lawrence Vatch.



Stephanie Riddell, Caroline Mills, Kim Anderson,  
Margaux Watine and Gina Steszyn

### ANNUAL CEDARS GOLF CLASSIC

This annual event, organized in collaboration with the Cedars Cancer Foundation, supports priority needs in surgical oncology.

The 2022 golf tournament successfully raised over **\$665,000** for the cause.

It was a true success that made this day a moment of hope, innovation and excellence.

Thanks to our co-presidents, Kim Anderson and Dominic Costantini.



WATCH OR LISTEN TO:

[codelife.ca/spicer-equitable-access-cancer-interview](https://codelife.ca/spicer-equitable-access-cancer-interview)

### CANCER AND IMMUNOTHERAPY

This interview showcases

Dr. Jonathan Spicer's plans to improve access to immunotherapy treatments.

Dr. Spicer is part of the remarkable progress being made at the MGH to ensure that more people have access to cutting-edge cancer treatments.



Dr. José A. Morais, Director  
of the Division of Geriatrics

Thanks to you, the Foundation funds several clinical programs that help patients achieve a healthier life and a better recovery. Healthy aging is possible thanks to specialized care and research in **Gastroenterology, Geriatrics, Cardiology, Mental Health** and much more!

## HEALTHY AGING

Physical pain, reduced mobility, and a fear of falling renders already vulnerable seniors more susceptible. **This results in serious injuries, such as assorted fractures or head trauma in 10% of these falls.** According to Dr. José A. Morais, this is a very real public health issue.

“Exercise is one of the best and simplest ways to combat the many effects of impaired mobility as well as other problems faced by seniors such as loss of autonomy, diminished mental focus, poor sleep quality and isolation. The positive effects of physical activity for older adults are boundless.”

Dr. José A. Morais

## OUR LOYAL COMMUNITY OF PHILANTHROPISTS

“Investing in healthcare has always been an important priority for my family. Our deepest motivation is to support excellence in healthcare and to attract and retain top scientists and medical professionals at the MGH, for the benefit of all. Of course, we are also motivated by contributing to the Montreal community and hope that the innovation at the MGH also serves patients beyond the hospital walls.”

– Nancy Wells, Donor and Board member



Dr. Alain Bitton, Lorne Mayers,  
Derek Seguin, Jean-Guy Gourdeau,  
Emily Shore and Dr. Peter Lakatos

## INFLAMMATORY BOWEL DISEASE (IBD) RESEARCH GROUP FUNDRAISER

Co-hosted by the McGill IBD Research Group and the MGH Foundation, this comedy evening supported people affected by inflammatory bowel disease. A total of **\$320,000** was raised for the MUHC IBD Centre at the MGH and the IBD clinics at the Montreal Children’s Hospital and the Jewish General Hospital.



Thank you to everyone who took part,  
it was a blast to exercise with you  
for a good cause!

## PHARMAPRIX RUN FOR WOMEN

The generosity of the community enabled the Foundation to raise an impressive **\$200,000** for the eighth consecutive year in order to support the MUHC’s Mental Health Mission.

THANKS!




**WATCH OR LISTEN TO:**  
[codelife.ca/igartua-mental-health-interview](https://codelife.ca/igartua-mental-health-interview)

## MENTAL HEALTH

Dr. Karine Igartúa, MUHC Psychiatrist-in-Chief and co-founder of the McGill Sexual Identity Clinic, discusses research that will improve care for mental illness and shed light on gender identity questions; innovative programs that reduce hospital stays and promote faster crisis recovery; and the vital importance of lifelong mental health education.



## FALL PREVENTION

The Senior Adult Fitness Exercises (SAFE) program is an initiative spearheaded by Dr. José A. Morais. The website **safe-seniors.com** offers a series of free physical exercise videos to improve seniors' fitness and quality of life. Used frequently and regularly by home care workers and caregivers, SAFE is an invitation to join forces as a community **to prevent falls among our seniors and to promote healthy aging**. This initiative is an effective way to reduce the pressure on hospital services.

**We are profoundly appreciative of our partners, the Grace Dart Foundation, Scotiabank and the Mirella and Lino Saputo Foundation, whose generosity and support have made SAFE's creation possible.**

### SENIOR ADULT FITNESS EXERCISES

Since its inception, interest in SAFE has continued to grow! With a media reach of over **9 million impressions**, close to **50 media stories**, over **20,000 followers** on social networks and over **75,000 website users**, SAFE is now widely acknowledged as a reliable, accessible and free resource to support our aging population.



### FOCUS ON RESEARCH

This year, more than 80 CODE LiFE Research Awards, totaling **\$1.5 million**, were awarded to support medical research and innovation.

The projects we fund are changing the way doctors treat and care for patients today and in the future. A sincere thank you to everyone present: donors, recipients and physicians.

Learn more:

[codelife.ca/2022-code-life-research-awards](https://codelife.ca/2022-code-life-research-awards)



**WATCH OR LISTEN TO:**

[codelife.ca/genest-infertility-interview](https://codelife.ca/genest-infertility-interview)

### IMMUNOLOGY

This interview is an impressive demonstration of how your gifts make a difference in research! Dr. Genest, a **CODE LiFE Research Award** recipient, provides access to the **only reproductive immunology clinic in Canada**, helping many women have babies. The Division of Allergy and Immunology at the MGH is undertaking tremendous projects and your support goes a long way to making them happen!



Jean-Christophe Bédos, Evelyn S. Wajcer,  
Jean-Guy Gourdeau and Lawrence Vatch



Dr. Michael Churchill-Smith, Dr. Chantal  
Séguin and Dr. Kathia Mendelev

étoile  
CODE  
ViE

## THANKING YOUR MEDICAL TEAMS

This year, we launched our Étoile CODE ViE Recognition Program, allowing patients and their families to recognize the contribution of an MGH staff member. Thanks to your generosity, over 150 gifts have already been received!

**Your words of support are an incredible motivation for the entire hospital staff!**



Several members of the Thoracic Surgery team proudly received their Étoile CODE ViE. From left to right, Dr. David S. Mulder, nurse Erin Cronin, Dr. Jonathan Cools-Lartigue, Dr. Sara Najmeh and Dr. Lorenzo Ferri.



Jay, from Building Maintenance, happily received his Étoile CODE ViE for his help and hard work!



Dr. Peter Jarzem, orthopedic surgeon, received his Étoile CODE ViE for conducting numerous surgeries on wounded Ukrainians during his humanitarian mission in Poland.



Étoile CODE ViE were also awarded to three pioneers and visionary women who are revolutionizing medicine: Dr. Judith Marcoux, Medical Director (MUHC) Neurotrauma Program and first Canadian neurosurgeon trained in neurotrauma; Dr. Liane Feldman, first female surgeon-in-chief and Director of the Department of Surgery (MUHC); and Dr. Louise Pilote, Associate Director (RI-MUHC)

Vous pouvez écrire ici votre message de soutien destiné au personnel médical et le renvoyer dans l'enveloppe ci-jointe.

À tout le personnel médical, nous vous disons chapeau et nous vous saluons sincèrement, pour accomplir un travail monumental, acharné pour soulagés des vies et notre abnégation face à toutes les souffrances. Nous touche jusqu'au fond de notre cœur.  
Bravo nous nous inspirons  
Gueffordins

Thank you for your hard work!  
Please write a message of support for the medical staff and send it back in the enclosed envelope.

It's a holly jolly holiday season!

Take care, hoping you rest and replenish yourselves with many cups of hot chocolate

Vous pouvez écrire ici votre message de soutien destiné au personnel médical et le renvoyer dans l'enveloppe ci-jointe.

Continuez à faire un travail incroyable pour la communauté!

Please write a message of support for the medical staff and send it back in the enclosed envelope.

Keep up the great work THAT U DO. THE WORLD Needs MORE Healers LIKE U.  
Happy Holidays.

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**CODE  
LIFE**.CA

THE MONTREAL  
GENERAL  
HOSPITAL  
FOUNDATION

50  
YEARS