

Let's Transform Healthcare Together

IMPACT REPORT

20|20 23|24



Support Connect Transform Inspire

CONTENT

A word From Our Fresident & CEO	د
An Outstanding Year	4
Standing on the Shoulders of a Giant	5
The Future of Surgery	6
Together Against Cancer	8
Running & Laughing for a Good Cause	10
Centre for Precision Psychiatry	11
Healthy Living	11

Research Awards	12
Clinical Innovation (CLIP)	13
Community Fundraisers	14
Taking the Pulse	15
Planned Giving Program	
New Osler Auditorium	17
Honour Your Star Program	17
A Word From Our Chair of the Board	



A WORD FROM OUR PRESIDENT & CEO

Your generosity inspires us every year

It has been a year since I assumed the role of President and CEO of the Montreal General Hospital Foundation, and it has been a fulfilling and exciting time. We celebrated the Foundation's 50th anniversary, a milestone that gave us the opportunity to proudly look back on our rich history and use it as a driving force to plan for the future.

We are lucky. At every turn in our five decades, we have been bolstered by our generous donors, partners, volunteers, Board of Directors, and a devoted team. As we continue to evolve, your philanthropy allows us to invest in teams of clinicians and researchers who shape the future of medicine and fund healthcare innovation and excellence.

You will have noticed that this evolution also includes a new modern look for our Foundation, one that reflects our shared commitment to SUPPORT, CONNECT, TRANSFORM and INSPIRE.

As we forge ahead, our renewed mission is to:

Inspire the philanthropic community to invest in transformative initiatives, conceived and guided by our medical leaders, which have a significant impact on patient lives.

In doing so, we advance the pioneering spirit of the Montreal General Hospital, which joined forces with McGill University to form Canada's first teaching hospital.

Working in collaboration with you and the other partners in our network extends our reach to have a positive impact on healthcare, not only in our city, but province-wide.

Thank you for each of these 50 years and for the years ahead. Your support exemplifies how collectively we uplift and change our community for the better.



You have our deepest gratitude.

Stephanie F. Ridgell

Stephanie Riddell

President & CEO

Montreal General Hospital Foundation

An outstanding year of philanthropy

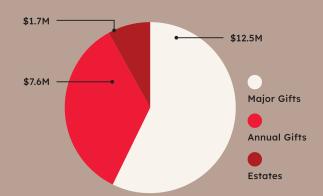
In a year defined by big changes for the Foundation, we have been able to count on your unwavering financial support. Your generosity is the lifeline of our growth and impact and reverberates in every program and research lab we support.

Financial overview: Your impact in numbers

Sources of revenue

We are pleased to report that your continued support enabled us to raise close to \$22M in total gifts this fiscal year. Your benevolence ensures that we keep pace with healthcare's evolving landscape.

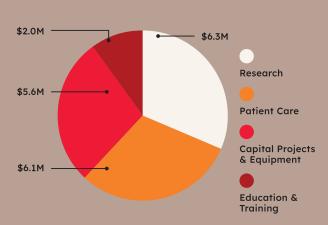
Grand Total \$21.8M



Support to healthcare

Integral to the growth of a resilient community healthcare system is strengthening its essential pillars. To that end, we provided \$20M to prioritize the advancement of research, patient care, capital projects & equipment, and education & training.

Grand Total \$20M



Fundraising Cost	\$2.6M	10.1%
Management and Administration	\$1.8M	6.9%
Investment Management Fees	\$0.3M	1.3%
Administrative Expenditures Ratio*	\$4.7M	18.3%

^{*} Based on the Canada Revenue Agency T3010 rules

Your donation dollars are directed where needed

Our administrative expenditures ratio of 18.3% is ranked among the lowest across the hospital foundations. "100% of every donation received last year was spent to advance our mission of healthcare innovation and excellence. All our administrative expenses were covered by investment income from prudent and nimble treasury management," explains Julie Denis, Senior Vice-President, Finance & Administration of the MGH Foundation.



Standing on the shoulders of a giant

Fortunately for us, **Dr. David S. Mulder** has always led a double life. Evidence of this was on full display as he took centre stage at an exclusive gala event at the **Bell Centre** to honour his illustrious 60-year career in the presence of the 1993 Stanley Cup champions. Thoracic surgeon by day and Head Team Physician of the Montreal Canadiens by night, not to mention a staunch advocate for healthcare trauma reform, Dr. Mulder leaves behind a legacy that includes the **Dr. David S. Mulder Trauma Centre** where over 10,000 patients facing life-threatening medical conditions are treated every year.



From left to right: Serge Savard, Dr. David Mulder, Stephanie Riddell and Geoff Molson.

"While the Montreal General Hospital provides life-saving care, the Canadiens organization is giving back a hundredfold by supporting a number of new projects. I am extremely grateful for the opportunity to have worked with the Canadiens throughout my career and it is an honour to support the next generation of physicians to push the boundaries of medicine for the benefit of all," said Dr. David S. Mulder.



November 9, 2023: Celebrating Dr. Mulder's 60-year winning streak at the Bell Centre gala in his honour.

The event raised an impressive \$1.5 million for the Montreal General Hospital Foundation, the Serge Savard Fund of the Fondation de l'Université de Sherbrooke as well as the Emergency Centennial Fund for the Montreal Canadiens Alumni.



Champion to champion: Guy Carbonneau raises the Stanley Cup in honour of Dr. Mulder.

The Future of Surgery: Putting patients first

The Future of Surgery is more than just a tagline, it is actually a 10-year plan led by Dr. Liane Feldman. Championing the principles of minimally invasive surgery, personalized patient care, and improved recovery times, it also embraces the accelerated integration of the latest AI-driven decision support tools with next-generation surgical robotics. All this adds up to substantial savings for an overburdened healthcare system. It is, as they say, a win-win situation.

As part of this plan, two new state-ofthe-art hybrid operating rooms are now fully functional. As all the equipment needed for diagnoses and decisionmaking is centralized in the same room,



One of the two new state-of-the-art hybrid operating rooms.



Dr. Liane Feldman, Surgeon-in-Chief (MUHC)

a completely redesigned surgical process was established, saving crucial minutes for patients. They also facilitate minimally invasive surgery and the use of robotic surgery. Financing for the modernization of these rooms was initially provided by the government, but the generous support of our donors took it to the next level by investing \$2 million through our Foundation.

Also integral is the **Enhanced Recovery** After Surgery (ERAS) program. This patient-centred initiative aims to maximize the benefits of surgery while minimizing its negative impact. ERAS is a multidisciplinary approach that actively involves all medical teams, such as surgeons, anesthesiologists, nutritionists, physical therapists and psychologists, throughout the entire trajectory of care starting from the initial visit with the surgeon to a full and accelerated recovery. Thanks to Dr. Feldman's exceptional work and the support of our generous donors, this comprehensive program is being deployed in 80 facilities throughout the Quebec healthcare system.



To date, a \$3 million investment in a robotics-assisted program is another defining high point this year. A new da Vinci Xi surgical robot is now hard at work at the MGH, lending surgeons four-armed support in many procedures. High-resolution cameras amplify surgeons' dexterity and range of motion, allowing for smaller incisions when performing delicate surgery. These minimally invasive operations translate to shorter hospital stays and a quicker return to daily life. "Surgery heals and improves patients' quality of life. My goal is to reduce its negative impacts and improve access to it," explains Dr. Feldman.

A heartfelt thank you to our donors for supporting this transformative vision. This is just the beginning.



A medical team strikes a pose in the newly renovated hybrid OR.



A specialist explains the surgical benefits of the da Vinci Xi surgical robot.



From left to right: Dr. Liane Feldman, Surgeonin-Chief MUHC; Dr. Lucie Opatrny, President & Executive Director, MUHC; and Stephanie Riddell, President & CEO, Montreal General Hospital Foundation, with the newly acquired da Vinci Xi surgical robot.

Together Against Cancer: A collaboration between two foundations

Stronger together. That was the guiding principle that mobilized the Cedars Cancer Foundation and the Montreal General Hospital Foundation to team up to fight cancer and launch a major fundraising campaign, with a goal of \$100 million. Cancer remains the leading cause of death in Canada and is the catalyst behind this ambitious fundraising campaign.

"This collaboration reflects the foundations' ability and willingness to work together with our outstanding interdisciplinary teams and researchers, who work tirelessly and with empathy for patients and their families."

Dr. Lucie Opatrny, President and Executive Director of the McGill University Health Centre Our three-pronged approach of supporting equitable access to the best oncology care and services, funding research and innovation and offering personalized care is critical to this life-saving work.

Some projects prioritized in this campaign are combatting healthcare inequity by including referring hospitals outside Montreal in clinical trials; testing therapeutic strategies to stop cancer metastasis; and furthering the Precision Oncology Platform.

We face unprecedented times in healthcare with new challenges coupled with the expanding options from the world of AI and robotics. Our partnership helps streamline efforts to drive enhanced care and accelerate new treatment options.

Collectively, we can make a big difference. Please join us and give the best you can.



Campaign cabinet —
Standing: Jean-Guy
Gourdeau, Lawrence Vatch,
Elise Nesbitt, Michael
Flinker, Adam Turner,
Dominic Costantini
Seated: Peggy Tabet, Richard
Cherney, Gwen Nacos
Members not present:
Si Chen, Diana Ferrara
Scalia, Stella Vassallo,
Tony Aksa and Roger Tabah





Soirée en or was held at the Ritz Carlton on June 7, 2023. Thank you to the organizing committee and the Thoracic Surgery team for their invaluable efforts.

Soirée en or: An evening of hope and appreciation

Our loyal donors and sponsors were on hand to raise over \$420,000 for the Thoracic Surgery unit. Under the tutelage of Dr. Lorenzo Ferri, this dedicated team at the Montreal General Hospital focuses their efforts on innovative research projects and personalized patient treatments for some of the deadliest forms of cancer, namely lung, stomach and oesophageal. The evening was made even more special as Dr. Ferri took to the podium to honour his mentor, Dr. David Mulder, in a heartfelt speech.



Dr. Ferri addresses the crowd.

The 44th Annual Golf Classic

Rare is the family that has not been affected by the ravages of a cancer diagnosis and its aftermath. That is what makes events like this annual golf tournament so important. Continuing the winning collaboration between the Montreal General Hospital Foundation and the Cedars Cancer Foundation, both committed in their goal to bring about transformative personalized cancer treatments, this flagship event raised an impressive \$525,000 for priority oncology needs.

Golfers, sponsors, philanthropists, volunteers, and our two Foundations teed up to support medical teams by funding research, education, technology, treatment, and care.

Thanks to everyone who participated to make this day a success!



For a "golf" cause! Left to right: Jeff Shamie, Demo Trifonopoulos, Stephanie Riddell, Kim Anderson, Dominic Costantini, Paul Sawaya, and Michael Flinker.

Running & laughing for a good cause

Run for mental health

More than 1,800 participants assembled at Parc Maisonneuve to run or walk in support of enhanced mental health during the annual Pharmaprix Run for Women. The event raised a remarkable \$205,000. These funds will support two key initiatives of the MUHC Mental Health Mission: the Transitional Day Program, an interdisciplinary program for people living with mental illnesses focused on crisis-oriented interventions; and the Visual Arts Workshops by Les Impatients whose mission is to help people living with mental illnesses break through their isolation through artistic expression. "Together, these programs foster people's recovery, while keeping them in the community. In the end, you are helping to

improve people's overall health and reduce hospitalizations," points out MUHC Psychiatrist-in-Chief Dr. Karine J. Igartúa.



We were so fortunate to have the support of singer **Florence K** (in the middle), a longtime advocate for mental health awareness.

Standing up for IBD research

It's true that when good people come together, great things can happen! The annual fundraising event in support of

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Laughter is indeed the best medicine! From left to right: Matthew Stotland, Ryan Abrams, Stephanie Riddell, Sugar Sammy, Dr. Albert Cohen and Dr. Alain Bitton at the IBD fundraiser.

the McGill IBD Research Group, raised a whopping \$375,000 for the cause!

Hosted by Quebec icon Marina Orsini and headlined by our own international superstar Sugar Sammy, the evening balanced the heartfelt realities of living with Inflammatory Bowel Disease (IBD) and lighthearted jokes. This unique perspective helped support the Group's mandate to raise IBD awareness and provide vital care to the over 7,000 adults and children affected by this debilitating condition through expert medical care, services, research, and resources.



Centre for Precision Psychiatry

As the stigma surrounding mental health disorders slowly dissipates and people are more openly seeking help for their struggles, precision medicine has become increasingly recognized as an essential tool to improve the standard of care for patients. That is why Dr. Simon Ducharme and his team of researchers are collecting clinical evidence, biological markers, brain imaging and lifestyle factors to build a

globally accessible biobank of data.



Dr. Simon Ducharme, Neuropsychiatrist "The ultimate goal is to improve the diagnosis of specific conditions and formulate a personalized course of treatment for each person," contends Dr. Ducharme. This collection of data will allow researchers to create definitive diagnostic criteria and build prediction models for the prognosis and treatment response for mental illness conditions. This would substantially reduce the trial-and-error approach currently in use.

Based on a campaign goal of **\$10** million, our Foundation has provided over \$1 million thus far for this ambitious 10-year transformative project. This is thanks to the continued support of our donors whose contributions will improve so many lives in an impactful way.

Healthy living

It has been 18 months since the **SAFE** (Senior Adult Fitness Exercises) website was officially launched. This series of free exercise videos is a viable resource for seniors to improve their quality of life, help prevent falls and maintain their independence. Physical inactivity and



Laurena and Catherine Deligny: Mother and daughter using the SAFE program at home.

reduced mobility render vulnerable seniors more susceptible to pain and injury.

"As our population steadily ages, exercise is a modifiable behaviour that can easily be incorporated in a senior's daily life to combat the negative effects of a sedentary lifestyle. Our gentle and joint-friendly program boosts strength, balance, flexibility, and endurance," says Dr. José A. Morais who piloted the program.

The response to **SAFE** has been overwhelmingly positive. So far, over 170,000 seniors and their caregivers have logged on and started the program at **safe-seniors.com** and more than 48,000 people follow **SAFE** on Facebook. This success could not be possible without your support. Thank you.

Research Awards: Supporting our future leaders



One of the core values held by the MGH Foundation is giving life to new ideas, bold initiatives, and cross-disciplinary collaborations. To that end, 60 researchers were awarded a total of \$1.6 million to further their innovative approaches to healthcare.

"Researchers are motivated to find clinical solutions that advance life-saving medical discoveries to transform patient outcomes and improve their quality of life," affirms Dr. Rhian Touyz.

The evening also paid tribute to the exceptional career of **Dr. Phil Gold.** Walking the halls of the hospital as researcher, clinician, administrator, professor and mentor for over 50 years, he has left an



From left to right: Dr. Michael Fein, Stephanie Riddell, Dr. Rhian Touyz, Dr. Geneviève Genest, Dr. Phil Gold, Dr. Ana Copaescu, Dr. Ghislaine Isabwe, and Dr. Natacha Tardio at the 2023 Research Awards.

indelible mark on all who crossed his path. As he himself says, "I've had the ride of a lifetime, and I'm grateful for it."

Congratulations to our recipients and thank you to our forward-thinking donors who made this possible.

"Once again this year, the MGH
Foundation community, through its
benevolence and invaluable support,
facilitates these revolutionary
breakthroughs in medical research.
These awards bring lasting changes
in healthcare within reach."

Dr. Rhian Touyz, Executive Director and Chief Scientific Officer of the MUHC Research Institute



The many faces of the pioneering Dr. Phil Gold.
Thank you for your legacy of leadership
and service.



CLIP: New impact investment program

Newly launched, this program provides convertible loans to healthcare startups to facilitate the path of their early-stage innovations through development, testing, and commercialization. This is accomplished via the Clinical Innovation Platform (CLIP), the startup incubator within the MGH.

Startups can leverage our financing multiple times with government grants and funding programs, all while benefiting from resources at the CLIP and its ecosystem.

"The MGH Foundation is the first in Quebec to offer these kinds of impact investments for healthcare startups. It is a new way to support innovations that have the potential to transform healthcare," explains Alexander King, Vice-President, Development of the MGH Foundation.

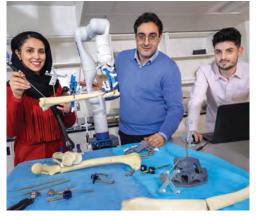


A researcher at the CLIP incubator located at the MGH.

Thank you to the National Bank, the John Dobson Foundation, the Birks Family Foundation, and other generous donors for this game-changing support.



Health-tech companies can build prototypes and validate their clinical findings and technology in a hospital-based ecosystem.



Amir Hooshiar, PhD, with two researchers working at the CLIP incubator.

Community fundraisers: Raising funds and awareness

There are so many creative ways to give back directly to a clinic or department that may have been essential to your healthcare journey or to that of a family member.

Peri Operative Program (POP) Fundraiser

Being prepared before surgery can make all the difference in the recovery phase. This program's mission is to help patients get fit for surgery and heal faster through exercise, nutrition, and relaxation techniques. This program exists thanks to philanthropy. As part of the 21K de Montréal charity challenge,



Crossing the finish line together for POP!



Host John Archer on stage for PEPP

this clinic's team mobilized their supporters to raise **\$10,000** for the amazing POP program. Congratulations!

Comedy night!

Long-time advocate John Archer organized an evening of standup comedy at Club Atwater and raised \$11,000 in support of the Prevention and Early Intervention in Psychosis Program (PEPP) which provides care to young adults experiencing their first bouts of this condition. Early and effective treatment can change the course of the illness and prevent deterioration. Thanks for the laughs!

Have an idea to create your own fundraiser to support a program that is close to your heart and want to get your friends, family and colleagues involved? Contact us at info@mghfoundation.com



Taking the Pulse: Now we're talking



Our first two seasons of the Code Life Interviews proved to be quite successful. These conversations with clinicians, specialists, researchers as well as patients resonated with our audience because they provide insight and opinions into the latest innovations, challenges and approaches in healthcare, ones that our donors support. Complex topics are made approachable and communicated in a thoughtful way.

We are pleased to announce that we will soon launch season 3, now called **Taking** the **Pulse**, as part of our renewed mission and look.

In the interim, please visit us at takingthepulse.ca to discover or revisit podcasts that include such diverse topics as The Future of Surgery, Trauma Care in Northern Quebec, Innovative Mental Health Care, Inflammatory Bowel Disease, Equitable Access to Innovative Cancer Care and many more.



Dr. Cools-Lartigue speaks with host Annie DeMelt



Dr. Turcotte discusses Ewing Sarcoma, a rare form of bone cancer.

"Our Foundation is proud to showcase the exceptional work of our talented medical teams and their groundbreaking projects. We hope these interviews inspire our philanthropic community as much as they motivate us."

Sylvie Riendeau, Vice-President, Communications & Marketing of the MGH Foundation

Planned giving: A thoughtful gift with lasting impact

A legacy gift is your way of creating a ripple effect that has lasting impact in our community. For some people, the hospital has been their home away from home — the place where they received the right care at the right place at the right time. And it's you, our donors, who are the heartbeat that keep it going and make all the difference. Through your planned giving contributions, we can continue to advance excellence in patient care and research towards the projects that are most meaningful to you.

At the outset, these designated gifts often reflect a personal experience, or the embodiment of your interests and passions. Such was the case for the Edwards family.

Desperately wanting to help his wife through the debilitating pain of severe migraines, Alan Edwards sought out Dr. Ron Melzack, renowned pain researcher at the MGH, many years ago. Through his fundraising efforts, the Alan Edwards Pain Management Unit was created. Chronic pain is a complex challenge for patients



Jane Edwards and her brother Eric, proud to carry on their father's legacy

and clinicians alike, and this Unit is a haven of support. "I am humbled when I think of my father's legacy, and I am enormously proud of him. The MGH Foundation is a great partner, honouring our vision and walking with us every step of the way," acknowledges his daughter, Jane Edwards.

To learn more about planned giving, please call us at 514-934-8230.



"Leaving a legacy gift to the Foundation
— perhaps a gift in your will, insurance
policies or personal assets — is a
wonderful gesture. And you will know
that you are supporting the community
you care about — long into the future."

Elise Nesbitt, Vice-Chair and Incoming Chair (2024) MGH Foundation Board of Directors



New Osler Auditorium: A place of honour

Flooding in 2021 destroyed this venerated hub of academic activity, but thankfully \$1.2 million was invested in renovating the auditorium. While the Quebec government provided much of the funding, the MGH Foundation invested \$500,000, of which our own medical community raised \$275,000.

"Dr. Osler was a pillar of the scientific approach to medicine who laid the foundation for modern medicine. This Auditorium carries on his vision of medical education and training. I am proud to support it," states Dr. Marc Rodger, Physician-in-Chief, MUHC.



Osler Auditorium, site of grand rounds, visiting professor lectures, town halls and research seminars, now with 148 seats and state-of-the-art AV equipment. Thank you to all!

Honour Your Star program



Dr. Ahmed Aoude, Orthopaedic surgeon and Star recipient.

Previously known as the Étoile Code
Vie recognition program, the inspiration
behind it remains the same — for patients
and their families to acknowledge the
profound impact an MGH staff member
had on their hospital stay. Improving
a patient's care experience through
positive actions is so priceless when in
a hospital setting.



A MESSAGE FROM OUR CHAIR OF THE BOARD

A final word of acknowledgment and gratitude

On behalf of the Board of Directors, we extend our sincere gratitude to all our Governors and donors who have contributed transformational investments towards the everyday care of our patients as well as driven ground-breaking research and procured cutting-edge equipment.

We have entered a new era in healthcare, one that requires us to keep a foothold in the present while also championing a forward-thinking mindset. As such, we can support our medical leaders to develop and implement solutions to prevent, diagnose and treat more effectively. It is your donations that enable the Foundation to have such a profound impact and meet the current and future healthcare needs for our community.

To all our cherished volunteers who selflessly give of their time and effort, you have our deep-felt appreciation.

To all the staff who positively impacted a patient's hospital journey and were



Our dedicated volunteer Tina calling donors to thank them for their support.

acknowledged within our Honour Your Star program and to those who honoured them with a donation gift, we are so grateful.

"Year in and year out, you have all stood by our side. Let's transform healthcare together. Thank you."

> Jean-Christophe Bédos, Chair of the MGH Foundation Board of Directors









Above: Andrew Molson, Judith Ménard and Jean-Christophe Bédos at the MGH Foundation 50th celebration event.

Left: Dressed to the nines! Members of the Foundation team gather to welcome guests at the Soirée en or event.

Thank you to our 2023–2024 Board of Directors

Outgoing Chair (2024) Jean-Christophe Bédos	Adam Adamakakis	Dr. Liane S. Feldman
Vice-Chair and Incoming Chair (2024) Elise Nesbitt	Gail Adelson-Marcovitz	Jean-Guy Gourdeau
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